






## 1-Page Guide - Media Funding in Berlin

With thanks to Thomas Langhanki

<p><b>medienboard</b> Berlin-Brandenburg GmbH</p> <p><b>1. medienboard Berlin-Brandenburg</b></p> <ul style="list-style-type: none"> <li>- 1 € mill p/year for games investment</li> <li>- No obligation to pay back until business or product is profitable</li> <li>- Investment distributed on quaterly basis</li> <li>- 10-50k investments realistic for small teams</li> <li>- Contactable via phone</li> <li>- Hold meet-ups, dinners and event receptions from time to time</li> <li>- Self-funding matched with 50% from medienboard (fairly straightforward route)</li> </ul> <p><a href="http://www.medianet-bb.de/EN/gamesnet/">http://www.medianet-bb.de/EN/gamesnet/</a></p>	<p> <b>media.net:catapult</b></p> <p><b>2. media.net:catapult program</b></p> <ul style="list-style-type: none"> <li>- Requires company representatives to attend monthly learning groups</li> <li>- All business plans submitted for consideration must be in English</li> <li>- Meetings currently in German but considering switching official language to English for 2016/17.</li> <li>- Former members of program part of alumni who meet on a quarterly basis</li> <li>- Program provides funding and puts members in touch with investors and VCs.</li> </ul> <p><a href="http://www.medianet-bb.de/EN/id396aid564o0_articles.html">http://www.medianet-bb.de/EN/id396aid564o0_articles.html</a></p>
<p> Europäische Union „Investition in Ihre Zukunft“ Europäischer Fonds für regionale Entwicklung</p> <p><b>3. EFRE - European Funds for Regional Development</b></p> <ul style="list-style-type: none"> <li>- Plans to invest 635 € million into Berlin between 2014-2020, for innovation, startups, technology and environmentally friendly projects</li> <li>- Goal to support Berlin's continuation as an influential tech-hub</li> </ul> <p><a href="http://www.berlin.de/sen/wirtschaft/gruenden-und-foerdern/europaeische-strukturfonds/efre/">http://www.berlin.de/sen/wirtschaft/gruenden-und-foerdern/europaeische-strukturfonds/efre/</a></p>	<p> High-Tech Gründerfonds</p> <p><b>4. Hi-Tech Gründerfonds</b></p> <ul style="list-style-type: none"> <li>- Invests in young, 'high potential' tech start-ups</li> <li>- Seed financing from 500k - 2mill</li> <li>- Funds to assist from prototype to market launch</li> </ul> <p><a href="http://www.high-tech-gruenderfonds.de/">http://www.high-tech-gruenderfonds.de/</a></p>
<p> <b>Berliner Sparkasse</b></p> <p><b>5. Berliner Sparkaase</b></p> <ul style="list-style-type: none"> <li>- Good option for bank-based financing</li> <li>- Can offer 50-100k for interesting start-ups</li> <li>- Strong business plan required that demonstrates experience and potential for profit</li> </ul>	<p> <b>IBB Beteiligungsgesellschaft</b> Ein Unternehmen der IBB</p> <p><b>6. IBB Beteiligungsgesellschaft GmbH</b></p> <ul style="list-style-type: none"> <li>- Venture capital for Berlin-based creative and technology orientated companies</li> <li>- Approx. 786 mill made available since 1997</li> </ul> <p><a href="http://www.ibt-bet.de/">http://www.ibt-bet.de/</a></p>